



**KARLA E.
MONTES**
ART DIRECTOR

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karlamontes.com

EXPERIENCE

THE COMMUNITY // ART DIRECTOR

MIAMI, FL | JULY 2016 - PRESENT

Concepting and development for Verizon, Kroger, Verizon, Verizon Innovative Learning, Revlon, Redbull, & Victoria.

TRANSLATION, LLC // ART DIRECTOR, INTERN

NEW YORK, NY | APRIL - JUNE 2016

Developed campaign concepts and executions for State Farm Neighborhood Sessions, Champs, & Sprint.

Created Social Media Content for State Farm - Meet The Hoopers (May and June Content) @MeetTheHoopers.

SQUEEGEE MAFIA, CORP. // OWNER

MIAMI, FL | 2010-2014

Owned and operated a small screenprinting business. Managed financials and quarterly taxes.

Designed and executed custom print orders.

MANUEL C. BARREIRO ELEMENTARY SCHOOL // ART EDUCATOR

MIAMI, FL | 2007-2014

Designed lessons that emphasized the use and understanding of elements and principles of design in order to create impactful visual pieces. Implemented the Art Technology Program, Art Department Website, Career Day, and annual Gallery Nights that raised funds and promoted the art program.

Designed Playbills for yearly Broadway Shows.

MIAMI BEACH LATIN CHAMBER OF COMMERCE // GRAPHIC DESIGN & MARKETING

MIAMI BEACH, FL | 2006

Created promotional materials and redesigned website. Organized networking events and sponsorships.

CRISPIN PORTER + BOGUSKY // CREATIVE INTERN

MIAMI, FL | 2006

Assisted Art Directors on various designs including logo, brochure, and print advertisements.

Clients included: Volkswagen, Haggar, Burger King, Coca Cola Zero, and Slim Jim.

SKILLS

Proficient in Illustrator, Photoshop, InDesign, Pages, Word, and Excel

Experience with Premiere and After Effects

Fluent in English and Spanish

Attentive to detail, multi-tasker with time-management Skills. Highly motivated worker with positive attitude and excellent team player.

EDUCATION

FLORIDA INTERNATIONAL UNIVERSITY & MIAMI AD SCHOOL // MIAMI, FL

Master of Science in Global Strategic Communication

Creative Track Art Direction

UNIVERSITY OF MIAMI // MIAMI, FL

Bachelor's of Arts, Minor in Visual Communications

AWARDS

Miami Ad School | Top Dog Award (Naked Grape Print Designs)

Miami Ad School | Top Dog Award (PBS Campaign)

AAF Addy's 2015 Student Silver Award - Campaign (New Castle Campaign)

INTERESTS



Marathoner



Caffeine Lover



Adventurer



Vizsla Mommy



Crafting